

## PRINT SPECIFICATIONS - POSTERS

Portrait only

The posters should be provided as a flat PDF (PDF/X-1a:2001).

The pictures must be saved with at least a 300 dpi resolution.

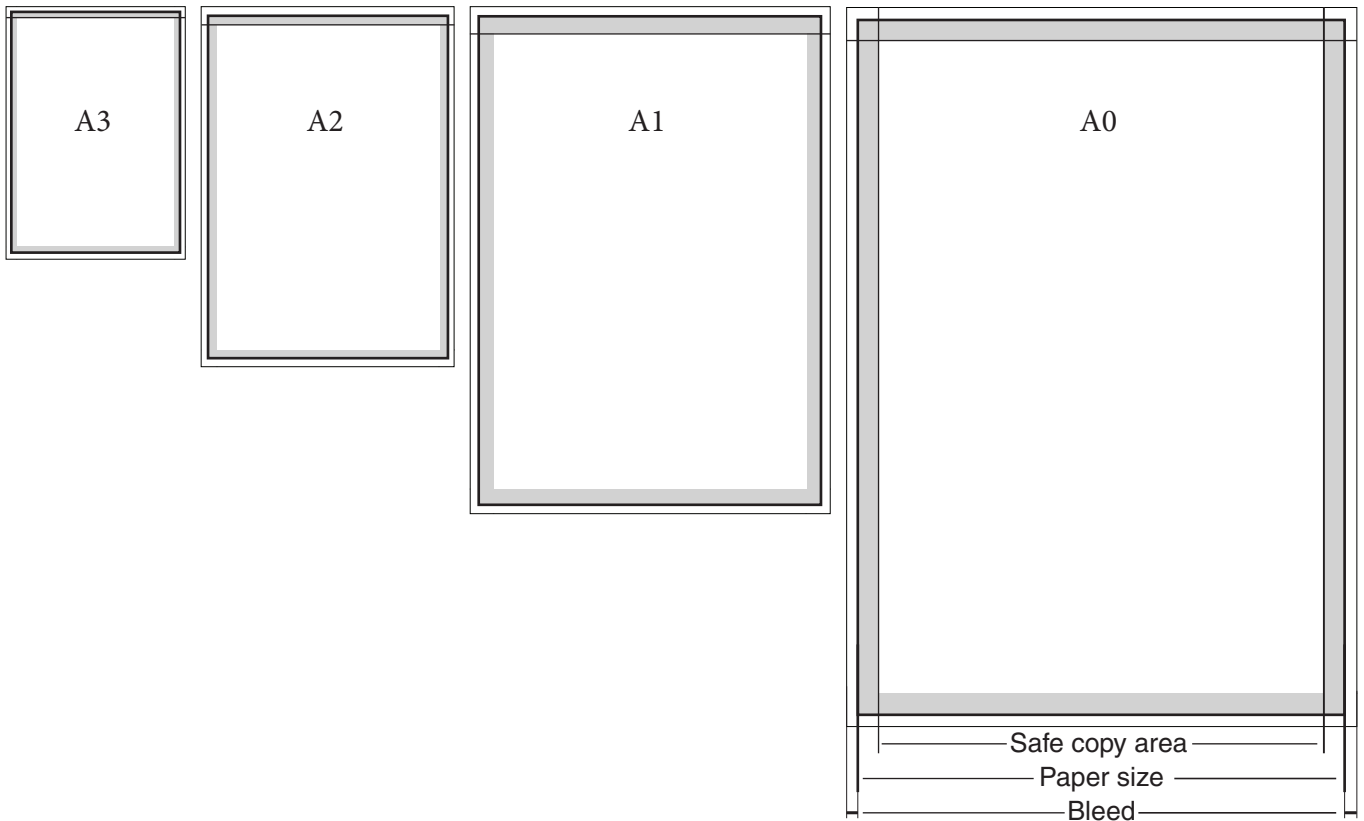
They should include a 3mm bleed with slug and bleed marks.

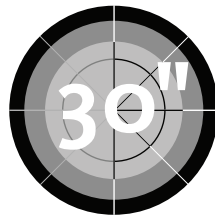
A safe zone is highly recommended, the frame will cover the borders of the poster.

Fonts should be included in a separate folder (PC preferred)

Indesign templates are available upon request.

SIZE	BLEED	SAFE ZONE	SAFE COPY AREA
A3 (420 x 297 mm)	3mm	12mm	400 x 277 mm
A2 (594 x 420 mm)	3mm	12mm	570 x 396 mm
A1 (841 x 594 mm)	3mm	15mm	811 x 564 mm
A0 (1189 x 841 m)	3 mm	25 mm	1139 x 791 mm





## PRINT SPECIFICATIONS - TABLE TENT - 3 Sides

Portrait only

The design should be provided as a flat PDF (PDF/X-1a:2001).

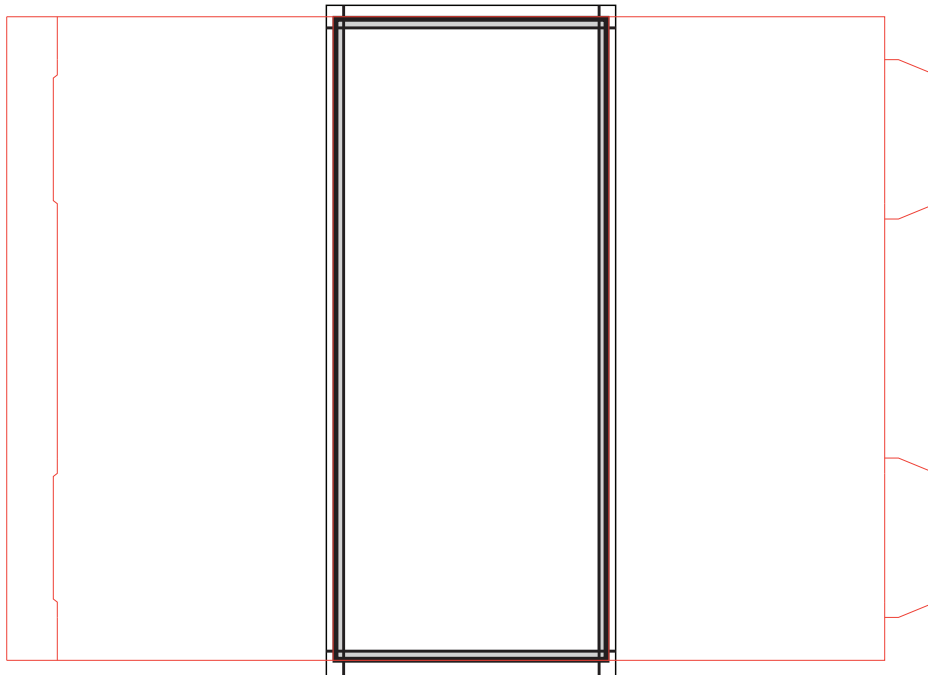
It should include a 3mm bleed with slug and bleed marks.

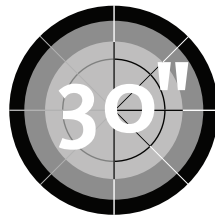
The pictures must be saved with at least a 300 dpi resolution.

A safe margin is highly recommended.

Indesign templates are available upon request.

SIZE	SAFE ZONE	BLEED	SAFE COPY AREA
90 x 210 mm	3mm	3mm	84 x 204 mm





## PRINT SPECIFICATIONS - TABLE TENT - 2 Sides

Portrait only

The design should be provided as a flat PDF (PDF/X-1a:2001).

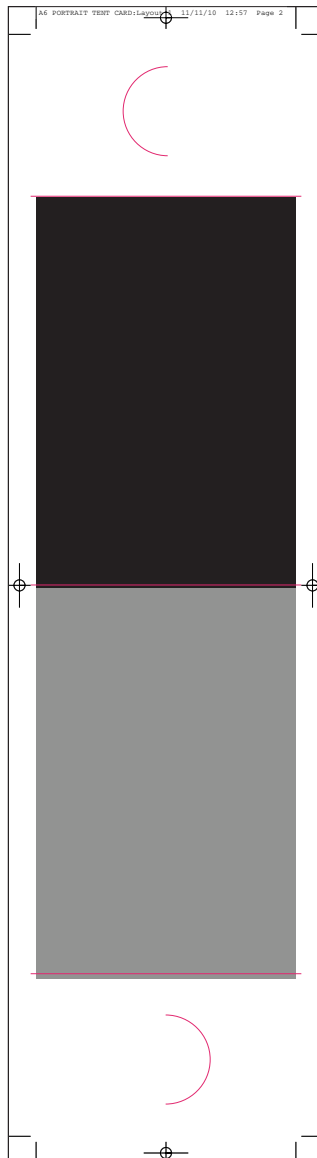
It should include a 3mm bleed with slug and bleed marks.

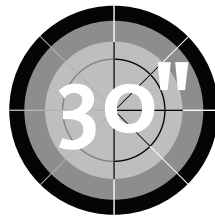
The pictures must be saved with at least a 300 dpi resolution.

A safe zone is highly recommended.

Indesign templates are available upon request.

SIZE	SAFE ZONE	BLEED	SAFE COPY AREA
99x149 mm	3mm	2mm	93 x 143 mm





## VIDEO SPECIFICATIONS - AD REPLACEMENT SYSTEMS

TV Standard: PAL

Aspect Ratio: 16:9

Frame Rate: 25 fps

Dimension 720 x 576 pixels anamorphic

An uncompressed video file should be provided

Audio:

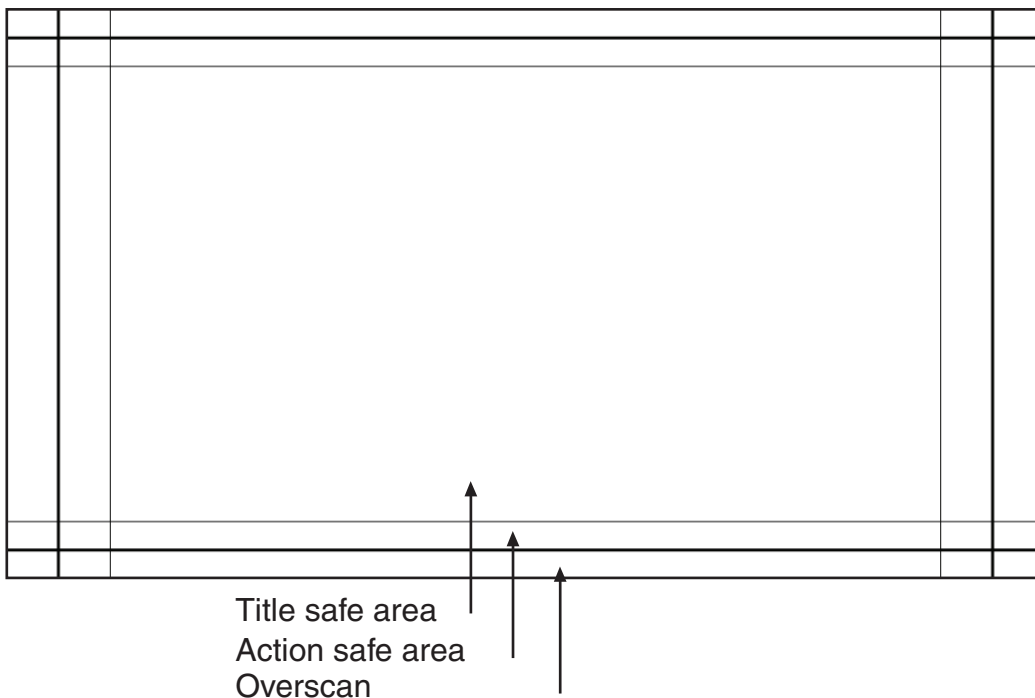
Audio Mode: Stereo

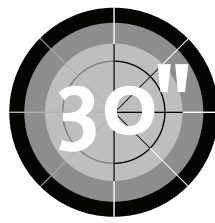
Sample Rate: 44.1 kHz

Ads must have a soundtrack.

We can provide royalty free music.

SIZE	VIDEO SAFE ZONE	TITLE SAFE ZONE
720 x 576 anamorphic	10%	20%





## VIDEO SPECIFICATIONS - BACKBAR SCREENS

TV Standard: PAL

Aspect Ratio: 16:9

Frame Rate: 25 fps

Dimension 720 x 576 pixels anamorphic

An uncompressed video file should be provided

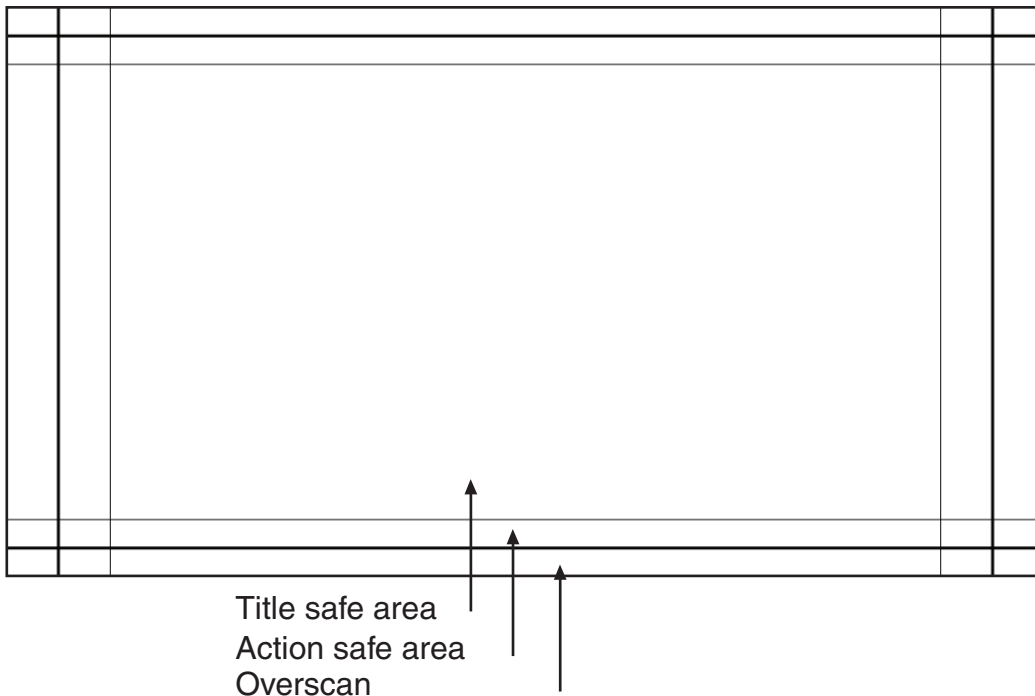
Audio:

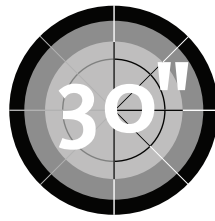
Ads must have a silent soundtrack.

Audio Mode: Stereo

Sample Rate: 44.1 kHz

SIZE	VIDEO SAFE ZONE	TITLE SAFE ZONE
720 x 576 anamorphic	10%	20%





## VIDEO SPECIFICATIONS - STILL ADS

JPEG or PDF

Aspect Ratio: 16:9

Frame Rate: 25 fps

Dimension 720 x 576 anamorphic pixels or 1024 x 576 square pixels

Resolution : 72 dpi

SIZE	VIDEO SAFE ZONE	TITLE SAFE ZONE
720 x 576 anamorphic	10%	20%
1024 x 576 square pixels	10%	20%

