

TERMS AND CONDITIONS – MEDIA SALES

All bookings are subject to the standard Half Minute Media (HMM) terms and conditions as set out below which are subject to change without notice by HMM.

Booking Period: The minimum booking period is 1 month. All bookings are subject to availability.

Bookings: The signed Advertising Agreement serves as confirmation that space has been booked subject to confirmation by HMM and that a valid contract has been entered into.

Renewals: Notice of renewal of contracts must be received by HMM in writing no less than 2 months prior to the expiry date of the existing contract. Should this criterion not be met HMM cannot guarantee availability.

Postponements & Cancellations: Notice of cancellation must be received in writing no less than 2 months (60 days) prior to the scheduled end date. Should this criterion not be met HMM reserves the right to invoice the advertiser a postponement or cancellation charge equal to 100% of the notice period.

Rates: All rate card advertising rates are exclusive of VAT. Advertising rates do not include content production unless otherwise indicated or agreed in writing.

Material: All advertising material supplied by an advertiser or their external agency to HMM is subject to HMM approval and must be supplied a minimum of 1 week prior to campaign start date in a format compliant with the content specifications. All media lengths must be exact to the correct frame and second as dictated by the Media Package bought by the client and all posters must be the correct format. (see content specifications on this website at : www.halfminute.com/files/HMM_specs.pdf).

Production: Content production will not proceed without a signed Advertising Agreement specifying the costs of production and required output. The client agrees to supply any artwork discs to HMM at the designated address or via electronic transfer. Additional courier charges will be levied for artwork that needs to be returned to client. A minimum lead-time of 2 weeks must be taken into consideration for the production process. Should the relevant artwork/ material (correct to the required specifications) not be supplied in this time then production, approval and campaign start may be delayed.

Invoicing: Invoices are generated on a monthly basis unless otherwise agreed

Payment: Payment is due on the last day of each month in which the advertisement commenced. Failure to pay by the last day of each month may result in additional interest being added to the cost of the advertisement at 5% pa.

Jurisdiction These Terms and Conditions shall be governed by English Law and the parties submit to the exclusive jurisdiction of the Courts of England.

Copyright and Licences The advertiser will be responsible for obtaining and paying for all necessary licences and consents for the use of any advertising or copyright material contained in his advertisement or the appearance of any person in his advertisement. The advertiser will keep HMM indemnified against all costs or claims arising from any breach of the above.

Registered Office Half Minute Media is the trading name of Half Minute Pubs (UK) Ltd, registered with company number 04866903 and with registered office at 04 Hurlingham Studios, Ranelagh Gardens, London, SW6 3PA